

FONDY FOOD CENTER is pleased to present the

FONDY FARMERS MARKET

2020 SEASON SPONSORSHIP OVERVIEW

The Fondy Farmers Market is Milwaukee's longest running farmers market has served the historic Lindsay Heights neighborhood since 1917. It is the heart of this Northside neighborhood and an important community gathering space. 30,000 customers visit the market and adjacent Fondy Park each season.

Fondy Food Center is a 501 (c) 3 organization that increases access to healthy food and economic opportunity through its farmers markets, farm project, and advocacy initiatives. Sponsors support the market's mission, increase brand visibility, strengthen community goodwill, and celebrate Milwaukee's agricultural heritage. Sponsors are an essential part of ensuring our non-profit can deliver community-wide impact.

Contact Jennifer Casey at jcasey@fondymarket.org | 414-562-2282 x101

Presenting Sponsor ~ \$20,000

- Exclusive top billing in print, online, onsite, and radio spots;
- Feature story in one of our weekly e-newsletters (8,700 contacts);
- 2 Tables (16 tickets) at the 2020 Fondy Farm Feast;
- Logo/name recognition on website & e-newsletter with links;
- Logo/name displayed on print and digital promotional materials;
- Name in annual report & Invitation to donor recognition events.

Major Sponsor ~ \$10,000

- 8 Tickets to the 2020 Fondy Farm Feast;
- Feature story in one of our weekly e-newsletters (8,700 contacts);
- Logo/name recognition on website & e-newsletter with links;
- Logo/name displayed on print and digital promotional materials;
- Name in annual report & Invitation to donor recognition events.

Supporting Sponsor ~ \$5,000

- 4 Tickets to the 2020 Fondy Farm Feast;
- Logo/name recognition on website & e-newsletter (8,700 contacts);
- Logo/name displayed on print and digital promotional materials;
- Name in annual report & Invitation to donor recognition events.

Partnering Sponsor ~ \$2,500

- 2 Tickets to the 2020 Fondy Farm Feast;
- Logo/name recognition on website & e-newsletter (8,700 contacts);
- Logo/name displayed on print and digital promotional materials;
- Name in annual report & Invitation to donor recognition events.

Friend & Neighbor Sponsor ~ \$1,000

- Logo/name recognition on website & e-newsletter (8,700 contacts);
- Logo/name displayed on print and digital promotional materials;
- Name in annual report & Invitation to donor recognition events.

FONDY

just a few reasons to consider sponsoring one of our programs



Invest in a Better Food System.

Farmers markets increase access to healthy local food as well as economic opportunities for individuals, families, and neighborhoods.



Support Local Farmers.

The Fondy Farm is home to 24 small family farms, creating access to land & resources for socially disadvantaged farmers.

Connect with your Community.

More than 100 markets each year. The Fondy Farmers Market & Milwaukee Winter Farmers Market offer year-round options to connect with 60,000 customers.

You ♥ MKE. And Wisconsin.

We work with over 140 LOCAL farmers, food producers, and entrepreneurs. That's good for our economy, attracting locals and visitors to Milwaukee.

We're a 501c3.

That means at least a part of your sponsorship is tax-deductible

Attend the Feast.

8 chefs, 30 volunteers, 200 guests come together annually at this farm to table fundraiser