

FONDY food center is pleased to present the  
**FONDY FARM FEAST**

**2020 SPONSORSHIP OVERVIEW**

**Sunday, August 30<sup>th</sup>, 2020**

We hope you will join us on Sunday, August 30<sup>th</sup>, 2020 at the Fondy Farm @ Mequon Nature Preserve for this year's Fondy Farm Feast - Southeast Wisconsin's most beloved farm to table fundraising event. This annual dinner draws more than 200 guests, 35 volunteers, and 8 chefs—all dedicated to supporting good food and community. The Feast also draws media attention and has been featured in local news media, radio and television.

Sponsoring the event is a fantastic way to support our mission while getting the word out about your business. All proceeds benefit Fondy Food Center and its programs. Fondy Food Center is a 501 (c) 3 organization that increases access to healthy food and economic opportunity through its farmers markets, farm project, and advocacy initiatives. Sponsors support our mission, increase brand visibility, strengthen community goodwill, and celebrate Milwaukee's agricultural heritage. Contact Jennifer Casey at [jcasey@fondymarket.org](mailto:jcasey@fondymarket.org) | 414-562-2282 x101

**Presenting Sponsor ~ \$20,000**

- Exclusive top billing in print, online, onsite, and radio spots
- Feature story in one of our weekly e-newsletters (8,700 contacts)
- Reserved table (up to 16 tickets) to the 2020 Fondy Farm Feast
- Logo/name recognition on website & e-newsletter with links
- Logo/name displayed on print and digital promotional materials
- Name in annual report & Invitation to donor recognition events

**Major Sponsor ~ \$10,000**

- Reserved table (up to 14 tickets) to the 2020 Fondy Farm Feast
- Feature story in one of our weekly e-newsletters (8,700 contacts)
- Logo/name recognition on website & e-newsletter with links
- Logo/name displayed on print and digital promotional materials
- Name in annual report & Invitation to donor recognition events

**Supporting Sponsor ~ \$5,000**

- Reserved table (up to 12 tickets) to the 2020 Fondy Farm Feast
- Logo/name recognition on website & e-newsletter (8,700 contacts)
- Logo/name displayed on print and digital promotional materials
- Name in annual report & Invitation to donor recognition events

**Table Sponsor ~ \$2,500**

- Reserved table (up to 8 tickets) to the 2020 Fondy Farm Feast
- Logo/name recognition on website & e-newsletter (8,700 contacts)
- Logo/name displayed on print and digital promotional materials
- Name in annual report & Invitation to donor recognition events

**In-Kind Donor**

- Logo/name recognition on website & e-newsletter (8,700 contacts)
- Logo/name displayed on print and digital promotional materials
- Name in annual report & Invitation to donor recognition events

**FONDY**

**just a few reasons to consider sponsoring one of our programs**



**Invest in a Better Food System.**

Farmers markets increase access to healthy local food as well as economic opportunities for individuals, families, and neighborhoods.



**Support Local Farmers.**

The Fondy Farm is home to 24 small family farms, creating access to land & resources for socially disadvantaged farmers.

**Connect with your Community.**

More than 100 markets each year. The Fondy Farmers Market & Milwaukee Winter Farmers Market offer year-round options to connect with 60,000 customers.

**You ♥ MKE. And Wisconsin.**

We work with over 140 LOCAL farmers, food producers, and entrepreneurs. That's good for our economy, attracting locals and visitors to Milwaukee.

**We're a 501c3.**

That means at least a part of your sponsorship is tax-deductible

**Attend the Feast.**

8 chefs, 30 volunteers, 200 guests come together annually at this farm to table fundraiser