

FONDY food center is pleased to present
MILWAUKEE WINTER FARMERS MARKET
SATURDAYS | NOV 2 2019 – MARCH 28, 2020

2019-2020 SEASON SPONSORSHIP OVERVIEW

For more than a decade, the Milwaukee Winter Farmers Market (MWFM) has been helping Milwaukeeans, and people from across the region “Eat Local Longer.” Our charitable sponsors connect with over 2,000 shoppers who come each week to visit more than 50 local food producers at the MWFM located at the Mitchell Park Conservancy’s Domes Annex.

Sponsors are an essential part of ensuring our non-profit can deliver community-wide impact! **Fondy Food Center is a 501c3 organization** that increases access to healthy food and economic opportunity through its farmers markets, including the century old Fondy Farmers Market, farm project, and other initiatives.

Contact Jennifer Casey at jcasey@fondymarket.org | 414-562-2282 x 101

Presenting Sponsor ~ \$20,000

Exclusive top billing in print, online, onsite, and radio spots;
Feature story in MWFM e-newsletter with links;
2 Tables (16 tickets) to the 2020 Fondy Farm Feast;
Logo/name recognition on website & e-newsletter with links;
Logo/name displayed on print and digital promotional materials;
Name in annual report & Invitation to donor recognition events.

Major Sponsor ~ \$10,000

8 Tickets to the 2020 Fondy Farm Feast;
Feature story in MWFM e-newsletter with links;
Logo/name recognition on website & e-newsletter with links;
Logo/name displayed on print and digital promotional materials;
Name in annual report & Invitation to donor recognition events.

Supporting Sponsor ~ \$5,000

4 Tickets to the 2020 Fondy Farm Feast;
Logo/name recognition on website & e-newsletter with links;
Logo/name displayed on print and digital promotional materials;
Name in annual report & Invitation to donor recognition events.

Partnering Sponsor ~ \$2,500

2 Tickets to the 2020 Fondy Farm Feast;
Logo/name recognition on website & e-newsletter with links;
Logo/name displayed on print and digital promotional materials;
Name in annual report & Invitation to donor recognition events.

Friend & Neighbor Sponsor ~ \$1,000

Logo/name recognition on website & e-newsletter with links;
Logo/name displayed on print and digital promotional materials;
Name in annual report & Invitation to donor recognition events.

FONDY

just a few reasons to consider sponsoring one of our programs



Support our Mission.

Farmers markets increase access to healthy local food as well as economic opportunities for individuals, families, and neighborhoods.



Contribute to Innovation.

The Fondy Farm supports 26 small, limited-resource farmers by creating access to land & resources on our 40 acre local farm

Connect with your Community.

More than 100 markets each year = more than 100 opportunities to connect with more than 30,000 annual shoppers. The Fondy Farmers Market & Milwaukee Winter Farmers Market offer year-round options to connect.

You ♥ MKE. And Wisconsin.

We work with over 140 LOCAL farmers, food producers, and entrepreneurs. That's good for our local economy. Also our markets attract visitors.

We're a 501c3.

That means at least a part of your sponsorship is tax-deductible

Attend the Feast.

8 chefs, 30 volunteers, 200 guests come together annually at this farm to table fundraiser