

FONDY FOOD CENTER

2018 SPONSORSHIP OPPORTUNITIES

Fondy Food Center brings healthy food and economic opportunity to Greater Milwaukee by operating farmers markets throughout the year, providing access to land, resources, and support to small-scale farmers, and building a better food system to improve food security in our community.

A variety of sponsorships are available for every budget and marketing goal. Your tax-deductible sponsorship directly supports healthy farmers, healthy food, and healthy communities and connects you with tens of thousands of shoppers, event goers, and our weekly e-newsletter readers.

MILWAUKEE WINTER FARMERS MARKET

Milwaukee Winter Farmers Market is the premier winter market in Southeast Wisconsin. Connect with over 20,000 shoppers who visit this weekly market with over 70 local food producers.

FONDY FARMERS MARKET

Fondy Farmers Market is a century old market on Milwaukee's historic Northside. 50,000 customers visit the market each season.

SEASONAL SOUL Weekly cooking demos featuring seasonal produce that celebrate cultural food traditions.

MUSIC AT THE MARKET Weekly musical performances by a wide variety of local musicians.

FESTIVALS @ THE MARKET Special events at the market such as the BBQ Festival & Cook-off, and the Harvest Festival celebrate good food & community in a fun atmosphere.

FONDY FARM FEAST

The Fondy Farm Feast is one of the most beloved farm to table fundraising events in the Midwest. Sponsors connect with 8 chefs, 35 volunteers, and 200 guests. 8/26/2018

FONDY FARM PROJECT

The Farm supports low-resource, primarily Hmong family farmers and plays a vital role in securing the need for fresh food for Milwaukee's Northside.

To learn more about sponsorship opportunities please contact Jennifer Casey, Executive Director at jcasey@fondymarket.org or by calling 414-562-2282 x 101.

FONDY IS HEALTHY FARMS - FOOD - PEOPLE

2017 HIGHLIGHTS

 <p>Farmers markets supply Milwaukee neighborhoods to fresh, local food.</p>	 <p>Fondy Farm Project supports small, limited-resource farmers.</p>
<p>3 Markets with > 120 producers</p> <ul style="list-style-type: none">-Fondy Farmers Market--Schlitz Park--Milwaukee Winter-Farmers Market	<p>22 Fondy Farms</p> <p>The Fondy Farm Project provides land, resources, training & support to farmers to run their own small farms</p>
<p>>\$135,000 in Fruits & Veg</p> <p>More produce went to low-income families through Fondy's EBT & Incentive programs</p>	<p>Land Justice</p> <p>Fondy is working with multiple partners to explore pathways to ownership for farmers that historically have not had access to land.</p>
<p>Citywide Food Access</p> <p>The Milwaukee Farmers Market Connection is improving farmers market access for low-income Milwaukeeans</p>	<p>AgriCULTURE</p> <p>Rice harvest project at Fondy Farm connects to the cultural history of both Hmong and African American farmers and families</p>

